

LIFE IS YOUR COLOR.

#SHOWUPCOLOR



be different.

Signal Inc.,
SHOW UP Div.



be different.

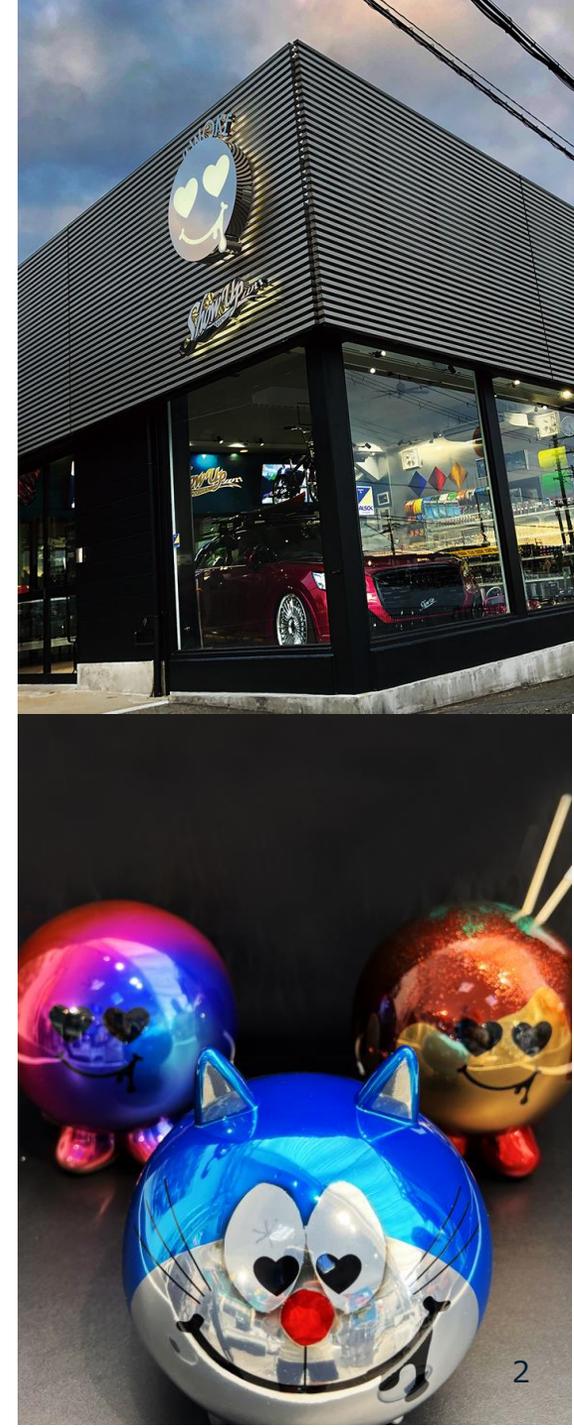
2023/8/22

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be different.





INTRODUCTION

"Life is Your Color. be different."

Our unique colors are always developed to coexist with the exterior and interior colors that evolved from the real cars and we have been successfully reproducing those beautiful dream colors to be used on the hobby and daily scenes.

Lately we are recognized not only from automotive industry but also from the hobby painting world, industrial and architectural industries.

In response to international voices from all over the world, SHOW UP will be expanding globally starting now.

The world is yet to see what SHOW UP is capable of.

We will thrive to explore together with customers all over the world and develop more and more astonishing colors that meet the needs of the times. It's about HOW YOU EXPRESS yourself to the world out there.

Through colors of SHOW UP, you can be different with confidence & fun at the same time.

COMPANY PROFILE

Company name	Signal Inc.,
Head Office	2-6-8 Aoshinke Mino Si, Osaka Japan 562-0024 SHOW UP Division
Established	Feb. 1998
President	Kosuke Kida
Capital	JPY 71,400,000-
Business hours	9:00AM - 6:00PM 9:00AM - 5:00PM(Saturday) Closed on Sundays Closed on the 1st and 3rd Saturdays and National holidays

Signal Inc., SHOW UP Div.

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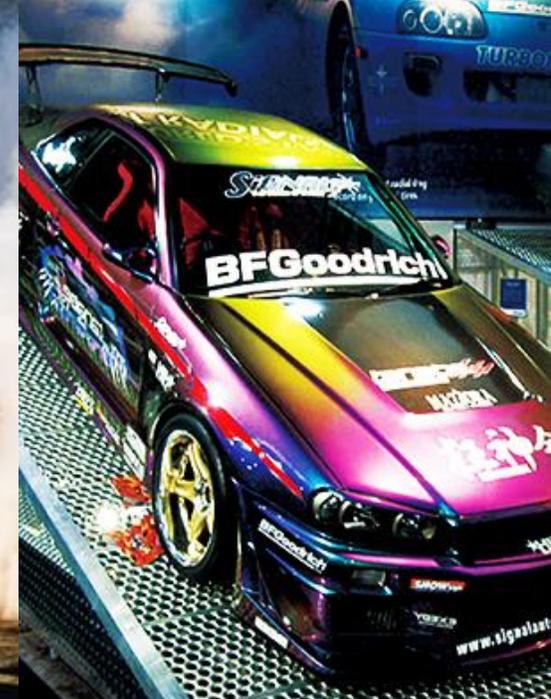


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COMPANY HISTORY

- 1999-2007 Exhibited at USA SEMA AUTOMORIVE SHOW held in Las Vegas, USA
- 1995-2018 Exhibited at Tokyo Auto Salon booth
- 2000-2010 Operation of Signal Auto USA in Los Angeles, USA
- 2000-2010 Formula-D (U.S.Drift competition) expedition with title sponsored by BF Goodrich Tires and Nippon Paint Co., Ltd.
- 2006 Launched Car Customize Department SHOW UP Division. Focused on manufacturing and selling original colors and importing and starting sales of several color brands from the USA.
- 2008 Customized MITSUBISHI Fortis exhibited at Mitsubishi Motors Tokyo Auto Salon and won the Grand Prix.
- 2008-2016 SHOW UP dress-up car contest held all over Japan.
- 2017-Present Exhibited at the Japan Model Hobby Show held at Tokyo Big Sight.
- 2019-Present Exhibited at Shizuoka Hobby Show.
- 2021-Present Sponsoring participating vehicles for Formula D & D1 competitions.
- June 2023 Exhibited at Malaysia Hobby Show ~World Hobby Miniatures~.
- August 2023 Exhibited at POPCON SEOUL.
- December 2023 Will be exhibited in Thailand.



be different.

SHOW UP GLOBAL TEAM

Our capability to perform



Kosuke "MAD" Kida
CEO

*"Founder of Signal Inc.,
Since the beginning, we have always been at the forefront of the times with our unparalleled creativity and action.
We won the championship during the USA drag race expedition and I became famous with the nickname of MAD-K.
The SHOW UP slogan, be different., was also born there."*



Ryosuke Kaneda
Senior Technical Advisor

*"I am a passionate color expert and have over 20 years of experience leading many one of a kind colors.
I will contribute to combine all kinds of pigments, solvents, and resins to propose unique original colors upon your request."*



Kenta Mano
General Manager

*"SHOW UP Brand Creator
I produce SHOW UP colors comprehensively. My forte is color construction that matches the purpose of use!
We as a team aim to be a trusted partner with various fields of colors. I always put ourselves in the customer's position when conducting business negotiations."*



Shinnosuke Kuwaki
Junior Technical Advisor

*"I will be your dedicated technical expert.
I am confident at explaining and demonstrating all the colors we created and colors out there in general. With the experience of over 10 years in the industry I will carefully explain in details from the customer's point of view."*



Yumi Mano
Director of Marketing

*"I have been in charge of overall SHOW UP brand promotion and EC construction for many years.
With knowledge and past experienced, I am here to help answer any questions regarding brands, staff, and operations. Feel free to ask questions."*



Rie Kumamoto
Overseas Sales

*"I am in charge of overseas sales!
I am good at communicating with the wide range of clients multi nationally. With many years of overseas experience, I embrace smooth and intricate communication with the clients at all times."*





#SHOWUPCOLOR

MEET SHOW UP MAIN PRODUCTS.

Through colors of SHOW UP, you can be different with confidence & fun at the same time.

SHOW UP MAIN PRODUCTS

Perfect Kit
TERRA KROME
 push your limits

MAZORA
 COLOR TUNED BY NIPPON PAINT®

Neon 1K
 Color



“I PAINTED TERRA KROME OVER THE BASE COLOR BLACK, OR THE CLEAR, BUT IT DID NOT TURN OUT TO BE THE PLATING COLOR”, OR “AFTER PAINTING THE CLEAR, IT BECAME CLOUDY”...

WE HAVE DEVELOPED AN INNOVATIVE KROME PRIMER THAT SOLVES SUCH PROBLEMS ALL AT ONCE!

50G OF DILUTED BASE COLOR BLACK, 50G OF TERRA KROME MAIN AGENT MY BOTTLE, AND 180G KIT OF KROME PRIMER WILL BE DELIVERED AS A KIT!

[MORE INFO](#)

COLOR CHANGES DEPENDING ON THE ANGLE OF THE LIGHT. MAZORA'S POLARIZING COATING ENHANCE THE OPTICAL COLOR ILLUSION LIKE MAGIC.

[MORE INFO](#)

SHOW UP CONVENTIONAL 2K STYLE FLUORESCENT NEON COLOR HAS EVOLVED INTO A 1K STYLE NEON COLOR THAT DOES NOT REQUIRE A HARDENER. EASY TO USE. LINE UP OF 9 COLORS. FURTHER TONING IS POSSIBLE BY MIXING!

[MORE INFO](#)



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SHOW UP MAIN PRODUCTS

究極
RAINBOW



AN UNPRECEDENTED ULTIMATE RAINBOW COLOR HAS BEEN CREATED. KYUKYOKU RAINBOW USES EXTREMELY BRIGHT AND FINE-GRAINED HOLOGRAPHIC PIGMENTS. SINCE THE PARTICLES ARE VERY FINE, WHEN APPLIED, THE PARTICLES LINE UP SMOOTHLY. KYUKYOKU RAINBOW IS APPLICABLE AS IT IS WITHOUT MIXING. IT IS ALREADY DILUTED.



VIVID NEON COLORS APPEAR WHEN EXPOSED UNDER BLACK UV LIGHT. REGARDLESS OF ANY BASE COLOR, TURN INVISIBLE TO VISIBLE WITH SPOOKY LUMINO COLOR. WAVELENGTH 365 NM BACK LIGHT RECOMMENDED. IF OTHER BL WAVELENGTH IS USED, MIGHT NOT LUMINATE CORRECTLY. RED / GREEN / BLUE



SHOW UP ONE DROP KANDY!

ONE DROP KANDY IS PRE-BLENDED WITH PEARLS, SO NO NEED TO APPLY SILVER BASE COLOR UNLIKE USUAL KANDY. MOREOVER IT IS A HIGH-CONCENTRATION BLEND OF CLEAR AND HIGHLY TRANSPARENT KANDY COLORS AND BRIGHT MICA THAT HAS A BEAUTIFUL SHINE, MAKING IT POSSIBLE TO CREATE VIVID COLORS EVEN WITH SMALL COAT OF PAINTINGS.

[MORE INFO](#)

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SHOW UP ACHIEVEMENTS



Shibuya development project with Tokyu Corp



Disneyland monuments color



Studio decoration for "Kugizuke" of Yomiuri TV



Architecture convention with Nippon Paint



SHOW UP color on SSR wheels



Nail colors sold in the USA



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POTENTIAL INTERNATIONAL DISTRIBUTOR PROSPECTUS

Thank you for reading our company profile.

If you are interested in becoming our Distributor,
please download the application form.

[APPLICATION FORM](#)

Signal Inc., SHOW UP Division

